




# Mor Elbaz

## Product & Web Designer

knowledge is never ending and I'm willing to learn whatever is new to me.

### CONTACT

 054-4865746

 madebymor.elbaz@gmail.com

### LANGUAGES


Hebrew - mother language  
English - fluent  
Italian - very good


### EDUCATION

Bachelor's degree in  
**INDUSTRIAL PRODUCT DESIGN**  
Politecnico di milano 2015 - 2018

WEB DESIGN - course  
Dot Academy, Milano 2019

### AWARDS

 SAMSONITE challenge  
"Design the baggage of 2030"  
JACKIT - winning project 2018

 Participating the worlds  
Alzheimer's day - Monza 2017  
With the project - LCS

### Professional Skills

Art Direction  
Design Strategy  
UI & UX Design  
User & Design Research

Visual Design  
Brand Identity  
Motion Graphics  
Content Creation

### Professional Tools

 **2D Design**  
After Effects  
Indesign  
Illustrator  
Photoshop

 **3D Modeling**  
Cinema 4D  
Rhinceros  
Marvelous Designer  
Solidworks  
Sketchup

 **Web Design**  
WordPress  
Adobe XD  
Sketch  
HTML  
CSS  
JavaScript  
Spark AR

 **Rendering**  
Keyshot

 **Photography**  
Digital Photography  
Lightroom

## Personal Skills

I have an extensive experience in managing and leading teams and the ability to motivate parties in order to complete my goals in the best suitable way.

My professional experience and my various roles required me to initiate and think outside the box in solving complex and unexpected problems and gave me the ability to cope with the pressure of deadlines. During that time I reached to a high level of technical knowledge balanced with a creative ability and a hands-on approach.

## Life Experience

### June 2019 - current occupation

Lead Designer & Art director  
Early IT development

Overall direction of the company's design production.

Responsible for generating visual concepts in response to clients' brief. Design, edit and built content for web, social media and other digital properties.

Guide the visual development of a project from start to finish.

Social Media strategist  
Mindly Consulting Srl

Originating and launching social media presence across multiple platforms. Developing brand voice and personality. Conceptualize and execute a year-long digital strategy.

Assist in SEO and monitoring Analytics and insights to create an effective strategy.

### January - June 2019

Motion designer & 3D animator  
MONOGRID digital design studio.

CG artist creating visual experiences.

Worked with creative team to design and produce multimedia artwork for marketing and promotional materials

### February - July 2019

Teaching assistant  
Politecnico di Milano

Tutor of the course - "Laboratorio di Disegno industriale 2",  
2nd year students, 2nd semester, academic year 2018/19

2015-2018

Profiler  
Milano Malpensa Airport

Flight security employee and profiler for the embassy of Israel in Italy.

2010-2014

### **Military service**

2010-2013

The cyber and intelligence unite of the IDF working with high ranks, managing 30 soldiers under my direct command. Providing computer solution throughout the day to an entire base of more than 1000 users

2013-2014

Officer in the IDF officer school training officers to be.



**POLITECNICO**  
MILANO 1863

Dept. of DESIGN - Milan, January 24 2019

**Subject:** reference \_ **Mor Elbaz**

To Whom It May Concern,

Please accept this Letter of Reference for the candidacy of Mor Elbaz.

I had the pleasure of teaching Mor during the final studio of her third year of the Bachelor Course in Industrial Design.

Mor impressed me with her intellectual curiosity, passion for design, and adventurous spirit.

Mor is a talented young designer that is able to use different design methods and solve problems with a clear focus mind about what she wants to achieve, working as a design leader and also as part of a group.

During this design studio, Mor stood out due to her interesting project for "The future way of traveling in 2030" sponsored by the brand Samsonite.

She presented strong method of working, based on deep research in all the fields related to her project and on insightful analysis of the information gathered, that she was able to drive for her final project creating an innovative concept of a futuristic jacket that turns into a bag.

An interesting mix between fashion and product design.

In 6 months only she managed to reach a surprising level of detail in research, and to transmit it in an excellent project.

I am certain that Mor is going to continue to do great and creative things in her future.

I'm proud to recommend Mor, because she is hardworking with outstanding creativity, planning skills, excellent capacity of acquiring knowledge and open-minded attitude.

I highly recommend her as an employee, she would be an asset to any organization.

Please do not hesitate to be in touch if you have any further information about Mor.

Yours sincerely,

Laura Anselmi  
Associate Professor



**POLITECNICO**  
MILANO 1863

Milan, 23th January 2019

**DIPARTIMENTO DI  
DESIGN**

To whom it may concern,

Please accept this Letter of Reference for the candidacy of Mor Elbaz.

I met Mor during the final design studio lab of the third year of the Bachelor Course in Industrial Design, and I was the supervisor of her thesis.

At the design studio, Mor stood out due to her interesting project that took part in the nimble bee contest platform "design the baggage of 2030" for Samsonite.

Since our first encounter, I was impressed by her advanced studying method, based on deep research and intensive analysis of the information gathered, into an innovative concept.

I was surprised by the great passion she spent in the project, with self-sufficiency and curiosity.

Her final project stressed the quality of Mor as a designer, she has conceived and developed a well-detailed product that merged between technology, functionality and elegance.

This project firstly required a long research phase that covered the study of the new and advanced technologies and the future way of travelling.

After having gained the necessary skills, she successfully developed a final product, achieving an excellent final design, creating a 3D model and a physical semi-functional prototype.

The final project took part in a worldwide contest and eventually won the first place among 155 other projects.

In light of what I have stated above, I feel very confident to recommend Mor, I'm certain that she will add excellent value and that she will make the most of this new opportunity in her career.

Please feel free to contact me for any further information.

Sincerely yours,